

# Coverage Made Easy for You and Your Members



## Your Expert, Partner, and End- to-End Platform.

Relying on web brokers and piece-meal solutions for your shopping, enrollment, and billing operations can limit growth. Simplify coverage for you and your members with one solution that covers everything from plan shopping to billing processes across multiple lines of business.



### Expertise

Navigating business growth or entering new markets can be incredibly complex. Our seasoned team of experts is here to guide you and your team through every step of the implementation process, drawing on our extensive experience with onboarding 100 + plans.

#### **The greatest challenge for ACA plans is staying abreast of ever-changing CMS regulations.**

Softheon simplifies this process by leading the conversations with CMS and ensuring our partners remain compliant with the latest regulatory updates.



### Partnership

We're a platform built by experts, who are with you for the long run. Here's what Softheon partnership means for your plan:

#### Transparent Pricing

Our straightforward two-part pricing model does away with hidden transactional fees. We offer a clear implementation fee, plus a Per Member Per Month (PMPM) subscription, covering everything from enrollment to payment processing.

#### Continuous Improvement

We leverage our industry expertise to guide our partners at every stage of our partnership. Beyond implementation, we provide system enhancements to your health plan at no extra charge, ensuring that our support evolves as you do.



## Platform

Enter a new era of growth. Softheon gives you an end-to-end platform that empowers your member experience and covers all your lines of business.

See how Softheon as a technology partner compares to Marketplace web brokers.

	SOFTEON	Web Brokers
Health Plan Support and Dedicated Hub	✓	✓
Reporting Platform	✓	✓
On and Off-Exchange Capabilities	✓	✓
AI and Advanced Analytics Suite	✓	✓
Customizable Shopping Interface	✓	✓
Billing and Invoice Capabilities	✓	X
EDI and Payload Exchange	✓	X
Automated Financial Reconciliation	✓	X
PCI Payment Processing	✓	X
Employer Engagement Support	✓	X
Sponsor Payment Support	✓	X
Member Engagement Support	✓	X



## All your business using one platform

Provide your members with a consistent experience regardless of coverage type. Simplify health insurance for you and your members with one platform that manages all your growth opportunities.

	SOFTEON	Web Brokers
On-Exchange	✓	✓
Off-Exchange	✓	✓
Individual Dental Coverage	✓	✓
Individual Vision Coverage	✓	X
Small Group	✓	X
Medicare Advantage	✓	X

Ready to simplify  
your operations with a  
technology partner that  
grows with your plan?

Reach out to one of our experts to discuss your needs in the Marketplace and beyond.

Contact Us